

The Gallery @ Idea Store Whitechapel



Dress Code: Publication 22 June - 29 July 2012



'Dress Code: Publication' offers a visual history of the development of pattern through Whitechapel's textile heritage. From documentary photographs to designs and historical maps, the installation allows you to select content that reflects different aspects of the history of the East End's textile industry. Please take up to ten pages, which can be bound using the available thread. On 23 June, you can have your selected pages stitch-bound by a sewing

machinist, who will be in the gallery between 11am-12pm.

The exhibition is one of a series of related events taking place at various locations on Whitechapel High Street. Also on 23 June, look out for the artist-designed, inflatable 'dressed' structure in Altab Ali Park; a mobile bicycle 'sculpture' bedecked with textile bags along the high street, as well as miles of thread woven between trees at The Waste. These are all part of 'Dress Code', a series of surprising and unusual artworks as part of High Street 2012, a festival of art and cultural projects to celebrate and improve Whitechapel's constantly evolving High Street as a place Londoners and visitors will share during the Olympics.

Curated by Deborah Smith and Ben Eastop, 'Dress Code' has been commissioned by Deborah Smith Projects and the London Borough of Tower Hamlets, as part of the High Street 2012 initiative.

Follow and take part in 'Dress Code'
<http://2012dresscode.tumblr.com/>
www.twitter.com/2012dresscode