

## Course Description and Outline

<b>Course Title</b>	Sell Your Work Online		
<b>Level of Course</b>	All Levels	<b>Course Code</b>	A4496; B4497; C4498
<b>Duration in Weeks</b>	5		
<b>Brief Description of Course</b>	<p>This is a short course over five weeks. On the course you will continue to photograph work as it becomes available. You will use IT to upload images to your desired media platform.</p> <p>When the schedule allows you will continue to develop your personal statement to promote yourself and create a summary of what it is your are selling or offering. You will develop your own branding.</p> <p>You will participate in group discussions and develop your ideas through peer review.</p>		
<b>Entry Requirements</b>	It would be helpful to have completed the <b>preparing</b> to sell your work on line course before enrolling onto this but not absolutely necessary. This is an 'all levels' course and the tutor will support new learners to the course.		
<b>Main Learning Outcomes for all Learners (Maximum of 5) By the end of the course you will be able to:</b>			
<b>1</b>	Continue to photograph work		
<b>2</b>	Upload work onto a chosen media platform		
<b>3</b>	Be conversant with your own personal branding		
<b>4</b>	Develop a personal statement for your market		
<b>5</b>	Develop and summary of what you are offering		
<b>Equipment Required What will I need to bring to class?</b>	We will provide all the basic materials but you may need to provide your own specialist materials.		
<b>What courses can I go on to?</b>	<p>If you have 20 hours learning on one of our Intermediate or Improvers' courses within the last three years we would recommend progressing to an Arts and Creative Industries Workshop.</p> <p>Alternatively there are a wide range of Visual Arts Courses to try, please see the course guide or speak with your tutor. Your tutor will support you in researching these and other courses outside of Idea Store Learning.</p>		

### **What examination or assessment will there be and what will it involve?**

At the beginning of the course an initial assessment takes place to identify your level of experience knowledge or current skills.

The tutor will carry out informal assessments to check your understanding, there is no exam.

You will complete a self-assessment at the beginning, middle and end of the course and you will participate in regular self assessment.

Your tutor will let you know how you are getting on throughout the course to you will help you work to your full potential.

At the end of the course you will receive written feedback.

### **How will I know I am making progress?**

You will have an 'Individual Learning Plan' where the course learning outcomes are shown and where you can set individual learning goals and monitor your own progress against these.

You will need to evaluate your own progress and manage your time.

Your tutor will give ongoing feedback and will keep you informed of your progress.

### **Is there anything else I need to know?**

To maximise your chances of benefiting from the course fully we expect you to attend **all** scheduled sessions and that you do so **punctually** and are ready to start learning at the start of the class.

### **What if I want extra support?**

Come and see one of our experienced and friendly advisors. For further information, email [ideastore@towerhamlets.gov.uk](mailto:ideastore@towerhamlets.gov.uk) and a member of the team will get back to you.

This is a brief description of the course content and is not definitive or exhaustive. The course content may be subject to change without notice however the details above are intended to give a picture of the types of activities which may be included on the course.

Course outlines provide a general summary of the contents and material to be covered during lessons. They are subject to change at the discretion of teachers to meet the needs of learners and should not be regarded as prescriptive lists of activities to be covered.

Course Outline V.7