

# Data Protection and the Summer Reading Challenge



Idea Store processes data collected during the Summer Reading Challenge in accordance with the General Data Protection Regulation (GDPR)

## Purpose

Children registering to take part in the Summer Reading Challenge are asked to provide the following information:

- Name
- Address
- Date of birth
- Parent's or their own email address
- School
- Gender
- Idea Store library card number

This is so that they can take part and so that Idea Store can record their progress and award prizes.

## Processing the data

The information is collected by our Summer Reading Challenge Volunteers, under the supervision of Idea Store staff and is stored securely on the council's network. Our volunteers sign a confidentiality agreement and have restricted and time limited access to the network. Volunteer access to the data is to record progress.

## How long do we keep your information?

We will hold the information for six months for the purpose of completing statistical analysis. This statistical data is depersonalised and does not identify named individuals.

## Information sharing

The depersonalised statistical data is shared with local schools and The Reading Agency, the Summer Reading Challenge national organiser.