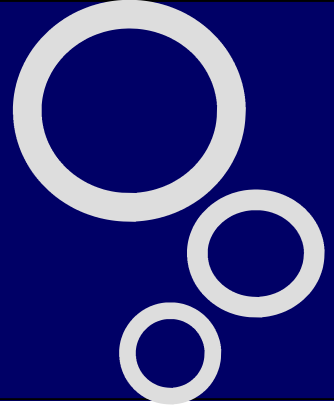


# The Gallery

@Idea Store Whitechapel



## ***Gateway Housing Association: East End - A Place We Call Home***

**7 November - 31 December 2016**



Gateway is delighted to announce its 90th anniversary exhibition, East End: the place we call home.

The exhibition celebrates the amazing people and places that make the East End such a special home for local people.

The popular imagination has a very certain perception of the East End. It is an image shaped by what we see on TV and film. In reality, there is much more to the East End. The area has been shaped and created by the people who call it home. These people worked to make their home a better place.

Central to this has been the physical homes people have lived in. These have provided more than just a roof over heads. They also give a sense of security and belonging.

East End: the place we call home follows the great philanthropists who fought the poverty of the slums; the members of the royal family who opened our innovative homes; the unsung heroes of the Blitz; and the social reformers and immigrants to the area who changed it forever. We also tell the real stories of our Gateway residents.

This is the story of the people and the places that make the East End the place we call home.