

Newsletters Privacy Notice

Data Controller and Purpose

The information you provide will be used by the London Borough of Tower Hamlets' Idea Store Service to process your personal data in order to send you information about Idea Store and its services. The information may be sent via email or text message.

The service is provided jointly with Granicus under the council's instruction and Tower Hamlets Council is the Data Controller.

We have personal data from you, which may include your name, age, address and contact details. We will use this to provide you with the latest news about Idea Store courses, events and services in accordance with your preferences.

We process your data in accordance with the General Data Protection Regulation (GDPR) and if you have any concerns the Council's Data Protection Officer can be contacted on DPO@towerhamlets.gov.uk

Condition For Processing Personal Data

With your consent, it is necessary for us to process your personal data, which may include your name, address, contact details, under the GDPR.

How long do we keep your information?

We will only hold your information for as long as you actively use our services. You can opt-out of receiving marketing communications at any time.

We may also anonymise some personal data you provide to us to ensure that you cannot be identified and use this for statistical analysis of data to allow Idea Store to effectively review and plan the provision of services.

Information sharing

We will never sell your personal data. If you attend an Idea Store Learning course, we will keep your data for a maximum of 6 years in line with our retention schedule and to meet the requirements of our funding providers, The Education and Skills Funding Agency (ESFA) and your information may be shared with third parties for education, training, employment and well-being related purposes, including for research.

The council has a duty to protect public funds and may use personal information and data-matching techniques to detect and prevent fraud, and ensure public money is targeted and spent in the most appropriate and cost-effective way. Information may be shared with internal services and external bodies like the Audit Commission, Department for Work and Pensions, other

local authorities, HM Revenue and Customs, and the Police. This activity is carried out under social protection law.

Data Transfer to non EEA territory

We will not transfer your data outside of the EEA.

Your Rights

You can find out more about your rights on the council's [Data Protection Page](#) and this includes details of your rights about automated decisions, such as the ranking of Housing Applications, and how to complain to the Information Commissioner.