

PHOTOGRAPHY

That's What I Want To Do



Visual Arts and Photography

Learning about visual arts and photography

Learn to paint, draw and take photographs on one of our beginners classes in visual art or photography. Make your own cards and illustrate them. Use desktop publishing to create your own documents. Picture framing and basic photographic techniques are all part of our beginners offer to you.

Some of the courses are:

- Card Stencil Design - Beginners
- Desktop Publishing for Designers - Beginners
- Framing and Mounting Pictures - Beginners
- Graphic Design- Beginners
- Painting and Drawing - Beginners
- Ceramics and Pottery – Beginners
- Printmaking
- Screen Printing
- Interior Design- Beginners
- Book Design - Beginners
- Portrait and Wedding Photography - Beginners
- Floral Art and Flower Arranging - Beginners
- Photojournalism - Beginners

Qualify to work in the creative industries and services

We offer you classes that teach you the skills you need to work in the industry. Our courses are nationally accredited and recognised by the industry. Qualify and you will have the skills you need to take your first step into work in this area.

The courses are:

- ABC Certificate in Art, Design and Creative Studies Level 2
- Access to Higher Education Diploma Art and Design Level 3
- City and Guilds Certificate and Diploma in Photography Level 2
- City and Guilds Certificate and Diploma in Photography Level 3
- City and Guilds Certificate in Photojournalism Level 3

Develop and build your skills as an artist

We offer classes that will allow you to build on the skills you already have in photography, painting and drawing, card making, printing and designing. You will develop more advanced techniques and develop the skills you already have in the classes we offer.

Some of the courses are:

- Painting and Drawing – All Levels
- Interior Design- All Levels
- Desktop Publishing for Designers – All levels
- Ceramics and Pottery – All Levels
- Printmaking – All Levels
- Screen Printing – All Levels
- Framing and Mounting Pictures – All Levels
- Photojournalism - Improvers

“All Levels” classes are a mix of more advanced learners who may be working on individual projects or developing more advanced skills and techniques.

CASE STUDY

Roy Leader – Printmaking Learner

Roy first started attending courses with us at Idea Store Learning in 2004 and successfully completed the Art Foundation programme. As a result of gaining this qualification Roy was accepted at London Metropolitan University on a BA (Hons) Fine Art Degree leaving three years later with an award of BA (Hons) 2:1 in Fine Art.

During his time studying at the University Roy continued to attend short programmes with us in photography, printmaking, painting and drawing.

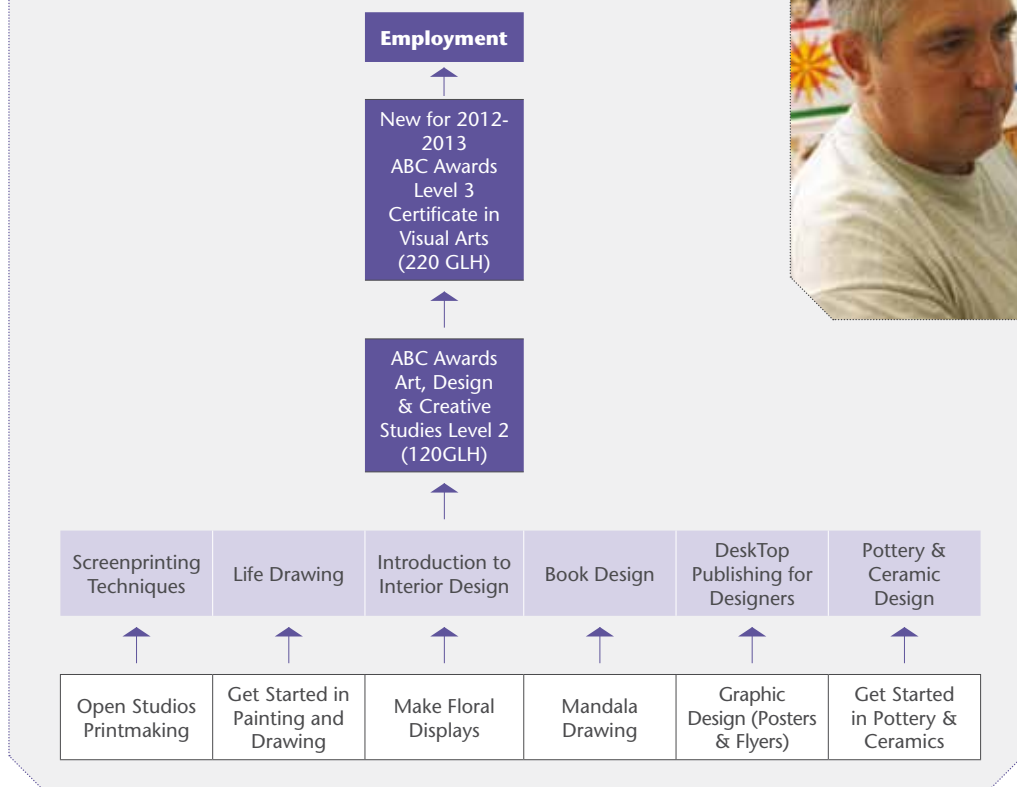
Roy is currently enrolled on the Open Studio Printmaking course.



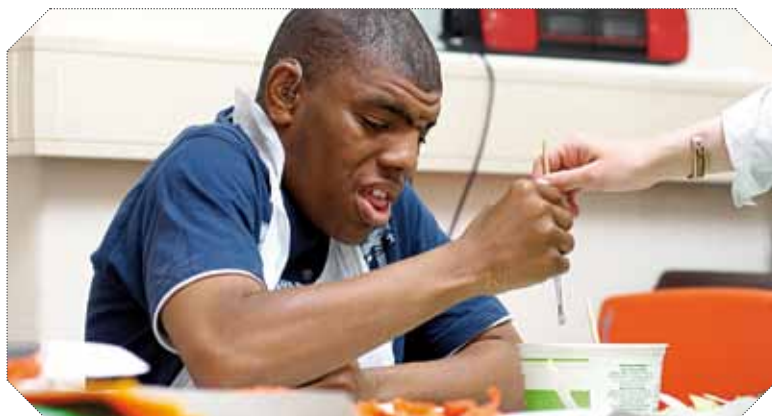


Progression Route

VISUAL ARTS



Course Code	Timetable					Venue	Fees (includes basic materials & exam)	
	Day of Week	Start Date	Start Time	No Weeks	Hrs Per Week		Standard	Concessionary
Art & Design - Beginners								
B3116	Wednesday	11 Jan 2012	19:00	10	2.00	SHC	£59	£34
C3152	Wednesday	18 Apr 2012	19:00	10	2.00	SHC	£59	£34
Celebration Cards - All Levels								
B3799	Monday	09 Jan 2012	10:00	10	2.00	ISW	£54	£29
C3800	Monday	16 Apr 2012	10:00	10	2.00	ISW	£54	£29
Desktop Publishing for Designers - Beginners								
B3778	Wednesday	11 Jan 2012	18:30	10	2.50	SHC	£65	£34
C3779	Wednesday	18 Apr 2012	18:30	10	2.50	SHC	£65	£34
Developing Fine Art Ideas - Beginners								
B3811	Monday	09 Jan 2012	10:00	10	2.00	BGC	£54	£29
C3812	Monday	16 Apr 2012	10:00	10	2.00	BGC	£54	£29



Early bird offer!

10% off standard fee when you enroll on 2 or more classes before Sunday 11 December

Course Code	Timetable					Venue	Fees (includes basic materials & exam)	
	Day of Week	Start Date	Start Time	No Weeks	Hrs Per Week		Standard	Concessionary
Graphic Design (posters and flyers) - Beginners								
B3781	Thursday	12 Jan 2012	18:30	10	2.50	SHC	£65	£34
C3782	Thursday	19 Apr 2012	18:30	10	2.50	SHC	£65	£34
Illustration and Drawing - All Levels								
B3790	Thursday	12 Jan 2012	10:00	10	2.00	ISCS	£54	£29
C3791	Thursday	19 Apr 2012	10:00	10	2.00	ISCS	£54	£29
Introduction to Arabic Calligraphy - Beginners								
B3848	Saturday	14 Jan 2011	10:00	10	2.00	ISW	£54	£29
C3669	Saturday	21 Apr 2012	10:00	10	2.00	ISW	£54	£29
Introduction to Interior Design - Beginners								
B3655	Saturday	25 Feb 2012	10:00	5	3.00	SHC	£48	£29
C3656	Saturday	28 Apr 2012	10:00	5	3.00	SHC	£48	£29
Interior Design - Intermediate								
B3787	Wednesday	11 Jan 2012	18:00	10	2.50	ISW	£65	£34
C3788	Wednesday	18 Apr 2012	18:00	10	2.50	ISW	£65	£34
Islamic Arts and Patternmaking - All Levels								
B3793	Tuesday	10 Jan 2012	10:00	10	2.00	ISCS	£54	£29
C3794	Tuesday	17 Apr 2012	10:00	10	2.00	ISCS	£54	£29
Mixed Media - Beginners								
B3808	Tuesday	10 Jan 2012	13:30	10	2.50	BAC	£65	£34
C3809	Tuesday	17 Apr 2012	13:30	10	2.50	BAC	£65	£34
Book Design - Beginners								
B3772	Saturday	14 Jan 2011	09:30	5	3.50	SHC	£49	£26
C3773	Saturday	21 Apr 2012	09:30	5	3.50	SHC	£49	£26

Book Design

Enjoy learning new skills making your books on an exciting new Book Design course at the Shadwell Centre on Saturdays.

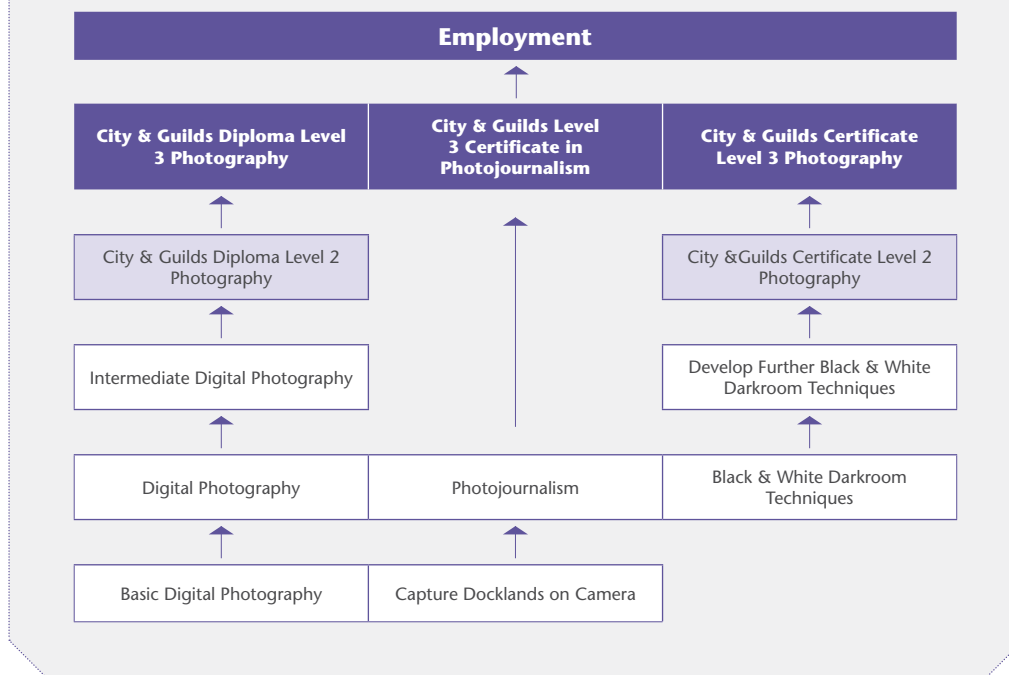
From a few simple materials design, create and make your own personalised books and amaze your friends with your creativity.





Progression Route

PHOTOGRAPHY



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	Day of Week	Start Date	Start Time	No Weeks	Hrs Per Week		Standard	Concessionary
Photography								
Black & White Darkroom Techniques - Beginners								
C3661	Tuesday	17 Apr 2012	18:30	10	2.00	SHC	£64	£39
Black & White Darkroom Techniques - Improvers								
B3660	Tuesday	10 Jan 2012	19:00	10	2.00	SHC	£59	£34
Introduction to Photojournalism - Beginners								
B3815	Saturday	14 Jan 2012	10:00	5	5.00	ISCS	£70	£39
C3817	Saturday	21 Apr 2012	10:00	5	5.00	ISCS	£70	£39
Photojournalism - Improvers								
B3816	Saturday	25 Feb 2012	10:00	5	5.00	ISCS	£70	£39
C3818	Saturday	26 May 2012	10:00	5	5.00	ISCS	£70	£39
Capture Docklands on Camera - Beginners								
C3367	Saturday	26 May 2012	13:00	5	2.00	ISCW	£32	£20
Photographing the East End - Beginners								
C3663	Saturday	21 Apr 2012	10:00	5	2.50	ISW	£43	£27
Photoshop for Photographers - Beginners								
B3703	Saturday	14 Jan 2012	10:00	10	2.50	SHC	£70	£39
C3704	Saturday	21 Apr 2012	10:00	10	2.50	SHC	£70	£39
Portrait Photography - Beginners								
B3827	Thursday	12 Jan 2012	19:00	10	2.00	SHC	£64	£39
C3662	Thursday	19 Apr 2012	19:00	10	2.00	SHC	£64	£39
Wedding Photography - Beginners								
B3830	Saturday	25 Feb 2012	13:00	5	2.00	ISCW	£32	£20
C3831	Saturday	21 Apr 2012	13:00	5	2.00	ISCW	£32	£20



Course Code	Timetable					Venue	Fees (includes basic materials & exam)	
	Day of Week	Start Date	Start Time	No Weeks	Hrs Per Week		Standard	Concessionary
Introduction to Digital Camera - Beginners								
B3823	Saturday	14 Jan 2012	10:00	5	2.00	ISCW	£32	£20
B3824	Saturday	25 Feb 2012	10:00	5	2.00	SHC	£32	£20
C3825	Saturday	17 Apr 2012	10:00	5	2.00	ISCW	£32	£20
C3507	Saturday	26 May 2012	10:00	5	2.00	ISCS	£32	£20
Digital Photography - Beginners								
B3553	Wednesday	11 Jan 2012	19:00	10	2.00	SHC	£59	£34
B3658	Saturday	14 Jan 2012	10:00	10	2.00	SHC	£59	£34
C3560	Wednesday	18 Apr 2012	19:00	10	2.00	SHC	£59	£34
C3106	Saturday	21 Apr 2012	10:00	10	2.00	SHC	£59	£34
Digital Photography - Intermediate								
B3820	Saturday	14 Jan 2012	10:00	10	2.00	SHC	£59	£34
C3707	Saturday	21 Apr 2012	10:00	10	2.00	SHC	£59	£34

Floral Art & Flower Arranging								
Make Spring Festival Floral Displays - All Levels								
B3836	Thursday	23 Feb 2012	18:30	5	2.00	ISCW	£85	£85
Make Summer Festival Floral Displays - All Levels								
C3837	Thursday	03 May 2012	18:30	5	2.00	ISCW	£60	£60

Painting and Drawing								
Get Started in Painting and Drawing - Beginners								
B3122	Wednesday	11 Jan 2012	10:00	10	2.00	ISB	£59	£34
C3158	Wednesday	18 Apr 2012	10:00	10	2.00	ISB	£59	£34
Get Started with Water Colours - Beginners								
C3653	Saturday	21 Apr 2012	10:00	10	2.50	SHC	£44	£19
Get Started with Acrylics - Beginners								
B3872	Monday	09 Jan 2012	19:00	10	2.00	SHC	£59	£34
Get Started with Oil Painting - Beginners								
C3155	Monday	16 Apr 2012	19:00	10	2.00	SHC	£59	£34
Improve your Painting and Drawing - Intermediate								
B3851	Tuesday	10 Jan 2012	19:00	10	2.00	SHC	£59	£34
C3558	Tuesday	17 Apr 2012	19:00	10	2.00	SHC	£59	£34
Life Drawing - All Levels								
B3118	Wednesday	11 Jan 2012	18:30	10	2.50	BGC	£75	£44
C3154	Wednesday	18 Apr 2012	18:30	10	2.50	BGC	£75	£44
Mandala Drawing - Beginners								
B3645	Friday	13 Jan 2012	10:00	10	2.00	SHC	£54	£29
C3651	Friday	20 Apr 2012	10:00	10	2.00	SHC	£54	£29
Painting and Drawing - All Levels								
B3114	Thursday	12 Jan 2012	13:00	10	2.00	SHC	£59	£34
C3150	Thursday	19 Apr 2012	13:00	10	2.00	SHC	£59	£34

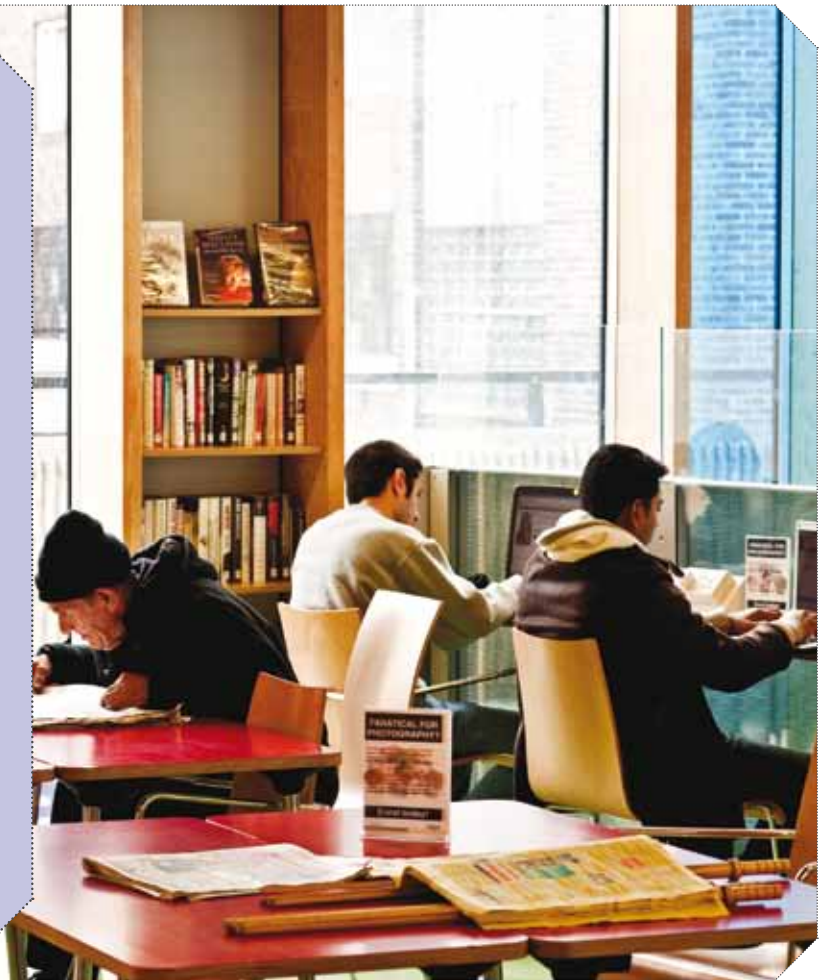


Graphic Design

Join an exciting new Graphic Design programme at the Shadwell Centre on Thursday evenings 6.30 – 9 pm

With expert tuition: be smart, be creative and learn new skills in designing your own posters and flyers.

Full details on page 69



Photoshop for Photographers

Join a new and exciting course in Photoshop for Photographers at the Shadwell Centre and learn how to enhance your photographs using Photoshop software

Create better images and stun your friends with your creative photographs

Full details on page 70



Early bird offer!
10% off standard fee
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before Sunday 11 December



Course Code	Timetable					Venue	Fees (includes basic materials & exam)	
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Ceramics								
Explore Creative Clay and Ceramics - All Levels								
B3129	Tuesday	10 Jan 2012	10:00	10	2.50	SHC	£75	£44
C3165	Tuesday	17 Apr 2012	10:00	10	2.50	SHC	£75	£44
Get Started in Pottery and Ceramics - Beginners								
B3875	Saturday	14 Jan 2012	10:00	5	3.00	SHC	£48	£29
C3162	Saturday	28 Apr 2012	10:00	5	3.00	SHC	£48	£29
Get Started in Ceramics with Throwing - All Levels								
B3128	Wednesday	11 Jan 2012	18:30	10	2.50	SHC	£75	£44
C3163	Wednesday	18 Apr 2012	18:30	10	2.50	SHC	£75	£44
Pottery and Ceramic Design - Beginners								
B3167	Tuesday	10 Jan 2012	18:30	10	2.50	SHC	£75	£44
C3167	Tuesday	17 Apr 2012	18:30	10	2.50	SHC	£75	£44

Printmaking								
Introduction to Printmaking Techniques - Beginners								
B3769	Tuesday	10 Jan 2012	18:30	10	2.00	SHC	£64	£39
C3770	Tuesday	17 Apr 2012	18:30	10	2.00	SHC	£64	£39
Screenprinting on Fabric and Batik - Beginners								
B3698	Friday	13 Jan 2012	13:30	10	2.50	SHC	£75	£44
C3561	Friday	20 Apr 2012	13:30	10	2.50	SHC	£65	£34
Screenprinting Techniques - All Levels								
B3123	Thursday	12 Jan 2012	18:30	10	2.50	SHC	£80	£49
C3869	Thursday	19 Apr 2012	18:30	10	2.50	SHC	£80	£49
Silkscreen and Printmaking - All Levels								
B3124	Friday	13 Jan 2012	10:00	10	2.50	SHC	£95	£64
C3160	Friday	20 Apr 2012	10:00	10	2.50	SHC	£95	£64
Open Studios - Printmaking - Intermediate								
B3870	Thursday	12 Jan 2012	11:00	10	3.00	SHC	£168	£168
C3871	Thursday	19 Apr 2012	11:00	10	3.00	SHC	£168	£168

Family Art and Design								
Fun Art for Families - Children must be 3-11 years old - All Levels								
B3113	Saturday	03 Mar 2012	10:00	4	2.50	ISB	FREE	FREE
B3359	Saturday	21 Jan 2012	10:00	4	2.50	ISCS	FREE	FREE
C3149	Saturday	09 Jun 2012	10:00	4	2.50	ISB	FREE	FREE
C3368	Saturday	28 Apr 2012	10:00	4	2.50	ISCS	FREE	FREE
Pop Up Book Design for the Family (children from 5-15 years) - All Levels								
B3796	Saturday	25 Feb 2012	10:00	5	2.00	SHC	FREE	FREE
C3797	Saturday	21 Apr 2012	10:00	5	2.00	SHC	FREE	FREE